

The DEKRA Seal – the Promise of Top Quality for Your Customers

For some selected certification services, DEKRA has come up with a special DEKRA seal which will be free of charge and which can only enhance the certificate already in use.

For all your business partners, the DEKRA seal will be visible proof that the management system implemented in your organisation matches the requirements of the specified standard, which has been confirmed by experts from an independent certification unit.

■ Where can the DEKRA seal be used?

You can use the DEKRA seal as you choose on marketing materials (such as web pages and company folders) and on accessories such as stationery and business cards as well as on vehicles and buildings, however without modification as to the seal itself.

Please remember that the seal confirming certification of the management system cannot be placed on a product or on its packaging or on its instruction manual and so forth.

■ When can the DEKRA seal be used?

The right to use seals for a given norm is granted when a positive post-audit decision has been given, that is, in the granting or extension of the certificate.

This right expires when the certificate becomes invalid or is rescinded.

The DEKRA seal is granted exclusively to your company and must not be made available to your business partners or to branches that have not been included in the certification process.

■ What does the DEKRA seal look like?

You will receive the DEKRA seal in electronic format (files .jpg, .png and .pdf with high resolution – for example, for large format print).

In each set, there are 2 colour versions of the DEKRA seal (green-white and black-white) and each set is available in 3 languages (Polish, English and German).



■ Is it possible to modify the DEKRA seal?

The DEKRA seal is protected by copyright and must not be modified in any way by such as editing, changing any colour, repositioning or removing elements or by adding new elements; neither may any content be changed.

When adjusting the size of the DEKRA seal to your materials, always remember to maintain legibility – the minimum font size is 4 p. Arial

■ The DEKRA Logo.



Quite distinct from the DEKRA seal, which we have created especially for our clients, the DEKRA logo is the exclusive property of those companies which form the DEKRA Group. DEKRA customers are not authorised to use the DEKRA logo in their materials.